



SEBASTIAN MATERN

I am ...

a special guy.



Born
20.12.1991

Studying
Technical
Communication

Living in
Munich

- communication skills
- international project management
- community management
- personal coaching/training experience
- organisation with an eye on details
- hands-on-mentality



marketing fascinated.

- conception & execution of events (conferences, tradeshow, networking events, etc.)
- website design & conversion
- social media marketing (operating and monitoring of different channels, building up new social media channels)
- PR (newsletter, product report, texts for newspaper, interviews, etc.)
- design & layout(print & digital media)
- relationship marketing
- reporting, analyse and interpretation of data

an
eFolk.

eCommerce:

- Knowledge and experience about the technology, customer's needs and the scene
- Deep knowledge about insights and stats

eLearning:

- conception and production of clips and programs

Blogging:

- Writing about Digital Marketing at sebastianmatern.de
- Writing as a guest author at jobalien.de



- HTML / XML
- skills on Windows and Apple
- MS Office Skills
- CMS
- social media
- photography and filming
- digital image and movie editing

technology
addicted.

company experienced.



Working Student Digital Marketing
(03/2015 - now)



Intern Digital Marketing
(08/2014 - 02/2015)



Student (cours: Technical Communication)
(08/2012 - now)



Coach / Personal Trainer
(11/2009 - now)



Intern / Working Student Marketing & Sales
(11/2013 - 07/2014)



Working Student eLearning
(08/2012 - 10/2013)



*„My work is not limited
to a job description.“*



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