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North America
US\$93.6 billion

Asia-Pacific
US\$23.2 billion

Middle East
US\$22.8 billion

Europe
US\$24.7 billion

I WANT TO CREATE TRUSTED IT THAT WILL KEEP THE WHEELS OF BUSINESS TURNING

Information is the lifeblood of many organisations today. And with the constant evolution of technologies like smart phones, tablets and on-demand internet connectivity, protecting that information has become a top priority. So much so that, over the next ten years, the global cyber security market is set to grow to more than \$170 billion, with some \$94 million of that spent in the US and \$6 billion by the UK government alone. By safeguarding our customers from cyber attacks, technical outages and changing legislation, EMC trusted IT is helping to realise more of information's potential, more of the time. It's just one of the ways we're trying to change the world for the better. To find out more and discover where you fit in, head for emc.im/EMCgrads.

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Visualisation above depicts projected cyber security spending by region. Source: Markets and Markets, Cyber Security Market Report, 2012.

EMC BUSINESS OPERATIONS LEADERSHIP DEVELOPMENT PROGRAM (BOLD)

Launch Your Business Operations Career with EMC

The program is extended over 30 months and divided into 3 different phases, allowing participants to acquire a comprehensive understanding of EMC's Business Operations and Go-To-Market Strategy as they rotate through

1. Business Operations Basics
2. Business Operations Specifics
3. Specialisation

Potential Rotations

- Country Business Operations
- Business Planning, Analysis & Reporting
- Pricing & Global Financial Services
- Global Services Operations
- Go-To-Market Programs & Strategy
- Territory Alignment & Governance
- Partner Support Center
- Business Intelligence Competency Center
- SFDC Competency Center
- Product Operations
- Global Accounts Operations

"The BOLD scheme is all about being a generalist and a specialist – through the rotations you gain an overall understanding of how all the different aspects of the company link and work together, whilst working on in-depth tasks day-to-day. I was given real responsibility from day one and am really enjoying it so far."

Fiona, University of Bath, 2013

"I am really enjoying the BOLD Program experience and feel very fortunate to not only be a part of the Program but to be based at the heart of EMEA in Ireland Centre of Excellence, where we are getting exposure to all aspects of the business."

Noelle, University College Cork, 2011

Requirements

- Undergraduate degree in business-related field
- Second European Language
- International mind-set
- Analytical proficiency
- Demonstrated leadership experience
- Excellent written and verbal communication skills
- Motivation and professionalism
- Strong organisation skills and attention to detail
- Ability to excel in a fast-paced, cross-functional and dynamic environment
- Team player

"The BOLD program is providing me with the opportunity to gain experience in different aspects of business operations and also enabling me to extend my network."

Nicholas, University of Exeter, 2013

"The BOLD Program gives you a great insight on different areas of the business. It is a great way to learn, develop your skills and accelerate your career at EMC"

Charlotte, Groupe Sup de Co Montpellier Business School, 2011

"The BOLD Program offers you the opportunity to develop key skills needed to progress your career at a leading organisation like EMC through working on a wide variety of assignments within the operations and finance department"

Kevin, Kingston University, 2013

To learn more about this opportunity and to apply, please visit emc.im/EMCgrads.

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